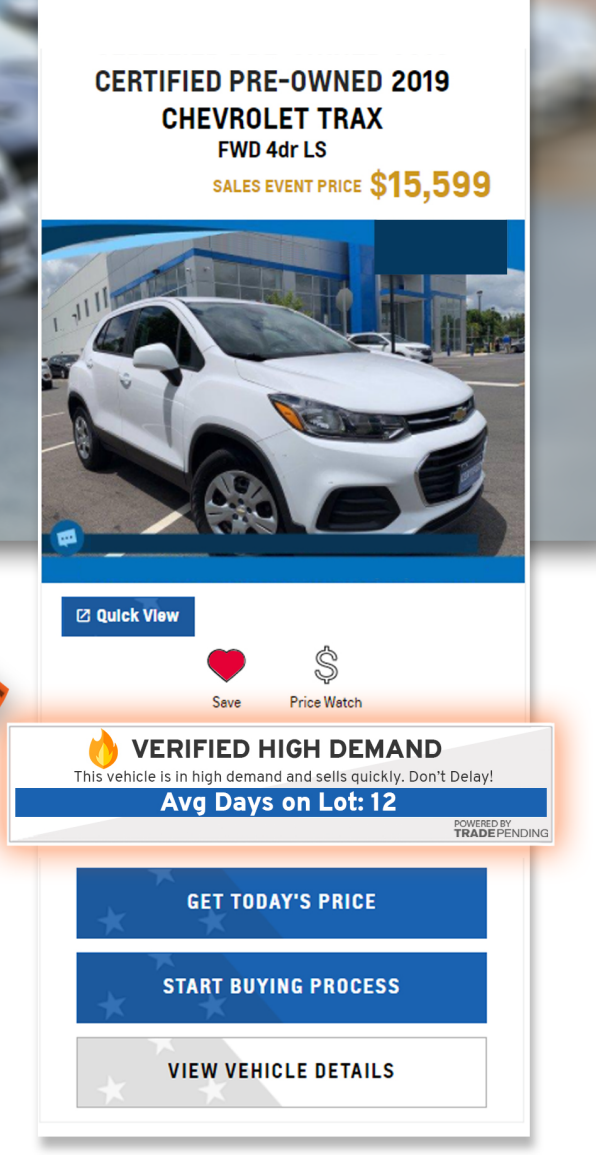
You're under investigation.
It's a crime you're not utilizing your website better.
Here to help,
W.B.
2016
WOW !
SMART BUY



You merchandise the cars on your lot with stickers.

Why aren't you merchandising your inventory on your *website?*

- Speak value, instead of price
- De-commoditize new cars
- Creates urgency
- Automated & Customizable
- Makes inventory stand-out against competitors

Empower Your Team

On a daily basis, sales teams are confronted with pricing-only discussions. Superlatives provides market-relevant and vehicle-specific talking points for their everyday customer interactions.

Increase Engagement

Consumers that engage with Superlatives-enhanced inventory consistently outperform regular website visitors. They'll spend nearly triple the time on your site, visit 3x more pages per session and be twice as likely to return.

Set Up a Demo today!

Still have questions? Reach out to us: Sales@TradePending.com

TRADEPENDING